



wecruise

August 2025 Newsletter

What's in this issue

- **New movie releases - Tails California, Between The Lights and more!**
- **West Concert Series - Exclusive live streams of new concerts**
- **Latest news - Featuring data driven insights for curating content**
- **Destination of the month: Norwegian Fjords, Norway**


AYESHA VIRJI
CLIENT SUCCESS DIRECTOR

Message from the Editor

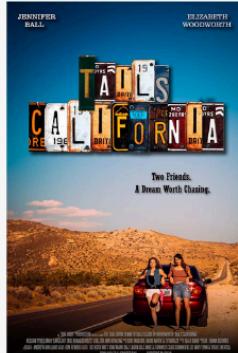
Summer may be winding down, but there's still time to deliver standout entertainment across your screens. Feature blockbuster movies, concert specials, and seasonal favorites to keep guests engaged during their final summer sailings.

Use the longer daylight hours to your advantage to schedule outdoor content to align with peak foot traffic and scenic moments. Whether guests are relaxing in-cabin or gathering on deck, this is your chance to leave a lasting impression with high-impact programming.

And for itinerary-specific inspiration check out our destination of the month, the Norwegian Fjords! The days are still wonderfully long there, giving you plenty of time to explore and relax.



TOP NEW RELEASES



Tails California

Genre: Adventure, Comedy

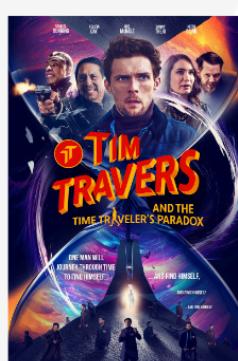
Two down-on-their-luck best friends end up on the run after being in the wrong place at the wrong time and decide to head to California to begin a new life.



Between The Lights

Genre: Drama, Romance

When skeptical scientist Alice falls for reluctant medium Jay, she's taken on an odyssey of love, loss and discovery that will turn her world upside down.



Tim Travers & The Time Travelers Paradox

Genre: Comedy, Sci-Fi

What happens if you travel back in time and eliminate your younger self? Terminally bored mad genius Tim Travers seeks to find the answer and unravel the time ...

Did you know

Did you know that West Entertainment is home to Orange County's Premier Production Powerhouse?



Irvine's largest stage, engineered for seamless, pro-grade production that brings your vision to life.

[Learn more](#) 

NEW RELEASES

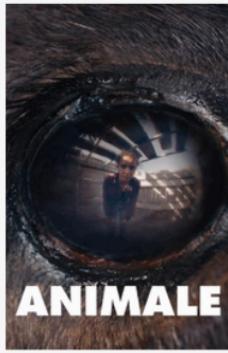
Image - Still shot from 'Between The Lights'



The Devil's Vortex

Genre:
Horror

Narrated by Jinxx of Black Veil Brides, this chilling journey uncovers the mysterious spiritual connections in a small California town.



Animale

Genre:
Drama, Horror

Surrounded by men, 22-year-old Nejma trains hard to fulfill her dream of winning the upcoming annual competition, but news of a rogue and violent bull on the loose terrifies the community.



SOVEREIGN

Sovereign

Genre:
Action, Drama

Inspired by real events, SOVEREIGN is a tense and provocative true crime thriller about a father and his teenage son, Jerry and Joseph Kane, who follow the Sovereign Citizen ...

Classics



Hill



The New Boy



Can You Hear Me?



Summer at Charlottes



Green and Gold



Double Down South

WEST CONCERT SERIES

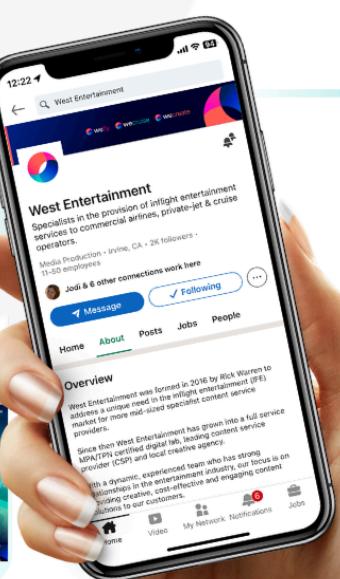
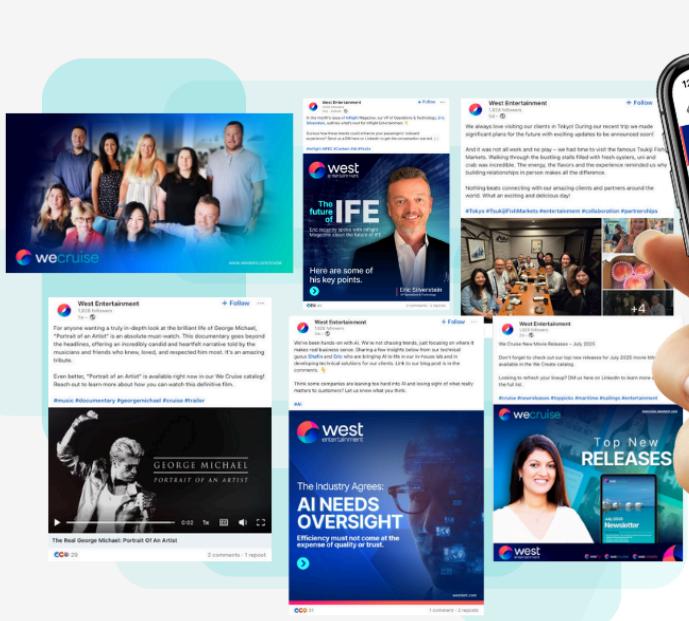


Experience World-Class Concerts - Anywhere Onboard

The West concert video series brings top-tier performances straight to your stateroom, outdoor screens, and beyond. Enjoy front-row access to global icons like the U2 and Katy Perry and more.

Our curated lineup offers an unforgettable viewing experience—whether you're unwinding indoors or soaking up the atmosphere on deck. Plus, don't miss exclusive live streams of new concerts as they happen.

For all the latest West Entertainment news



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Latest NEWS



Entertainment insights

What people are streaming: Data driven insights for current trends

We analyzed July 2025 data from the 3 major streaming services to understand current trends and preferences.

July 2025 data suggests viewers are seeking a mix of engaging fantasy/action, comfort and familiarity with sequels/brands, growing appetite for animated or youth-oriented content, and dynamic, buzzworthy titles that can go viral, reflecting both global interconnectedness and diverse media habits.

Source: FlixPatrol - July 2025 data



Who's Cruising in 2025: Cruisebound's New Findings on Cruise Passengers

Cruises were once dominated by older travelers, but younger age groups are now driving change. Travelers aged 25 to 44 lead bookings at 45%, fueling demand for shorter trips, high-energy entertainment, and more family-friendly options.

New 2025 State of the Cruise Industry Report Shows Cruising is a Vibrant Tourism Sector Growing Steadily

First-time cruisers make up 31% of recent passengers, so every impression counts. Entertainment shapes their experience and impacts repeat business. Know your audience. Curate with purpose.

Our latest **blog.**

AI with a Human Touch: Curating Content for Passengers, Not Algorithms

From localization to compliance, learn why we rely exclusively on a hybrid model in our business processes to consistently deliver the quality our clients expect.

[Read full blog here](#) 



DESTINATION OF THE MONTH



Image - View from a boat cruise through the Norwegian Fjords.

THE NORWEGIAN FJORDS, NORWAY

Majestic views, crisp air, pure Nordic beauty!

Cruising the Norwegian Fjords in August is an excellent choice, offering a fantastic blend of pleasant weather, extended daylight, and vibrant natural beauty.

You'll still enjoy very long days with ample daylight, especially in the northern regions. This means you'll have more time for sightseeing, soaking in the stunning scenery, and participating in exciting outdoor activities.

An August cruise promises an unforgettable experience with magnificent views, comfortable conditions, and a wealth of ways to enjoy the long summer days.



AUGUST 2025



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