



**we cruise**



# October 2025 Newsletter

## What's in this issue

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- **New movie releases - American Sweatshop, Footnotes and more!**
- **Artcast - Dynamic art galleries at sea.**
- **Destination of the month: Nova Scotia, Canada**



## AYESHA VIRJI

CLIENT SUCCESS DIRECTOR

## Message from the Editor

While fall settles in on shore, cruise ships sail into a festive stretch that blends Halloween fun with the start of the holiday season. Now is the perfect time to refresh onboard programming with entertainment that feels seasonal and exciting wherever guests travel.

Feature top new releases rich in drama and mystery with a touch of comedy, alongside a curated selection of Halloween-ready horror films that bring suspense and fun to the high seas.

Complement the thrills with Artcast's vivid fall visuals and spotlight Nova Scotia, Canada, as the destination of the month. Its striking coastline and maritime heritage capture the season's spirit and set the tone for upcoming holidays, creating an atmosphere that captivates every guest.



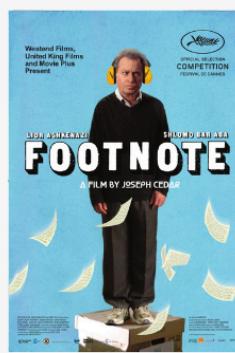
## TOP NEW RELEASES



### American Sweatshop

**Genre:** Mystery, Thriller

A social media moderator is tasked with purging the most offensive content from the internet. When she finds a video that she believes contains a crime, she's lured away from ...



### Footnotes

**Genre:** Drama

Neighbors Will and Apurna unexpectedly develop feelings during lockdown, but their bond is tested when Apurna visits her hometown, forcing them to confront the nature of their ...



### Griffen In Summer

**Genre:** Comedy, Drama

Griffin Nafly is the most ambitious playwright of his generation. He's also fourteen years old and living with his parents in a humdrum suburb while dreaming of moving to New York City.

## Did you know

**West Entertainment and All Nippon Airways (ANA) Formalized a Multi-Year Partnership .**



The announcement was made at the APEX/IFSA Global EXPO in Long Beach California in 9-11 Sept 2025.

[Learn more](#) 

## NEW RELEASES



Image - Still shot from 'Footnotes'



### BiBi

**Genre:**  
Thriller

A grieving woman, consumed by her own demons, must confront a relentless stalker who blurs the boundaries between nightmare and reality, forcing her to question her very sanity.



### The Nana Project g23

**Genre:**  
Comedy,  
Family

Nana is a very strong and competitive matriarch of the family. Her goal is to win the state chess tournament, and she will do anything to pull that off. However, her real motive is to reunite her two grandsons, who have been estranged for years.



### Grand Prix of Europe

**Genre:**  
Adventure,  
Family

Edda, a young mouse with big dreams of becoming a race car driver, lives in the vibrant world of a fairground operated by her father, Erwin.

## Halloween-Themed Titles



Kill



Get Away



The Devil's Vortex



Slant



Latency



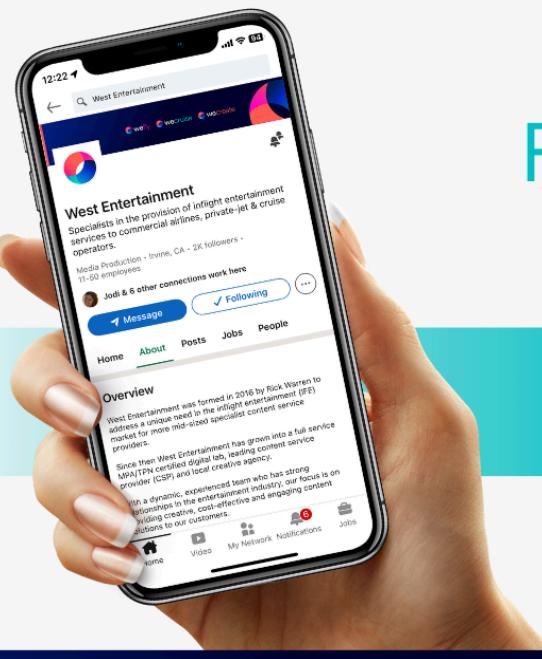
Murder & Cocktails

## ARTCAST

**Bring every deck to life with ever-changing art**

Artcast transforms staterooms, lounges, dining venues, and public spaces into dynamic galleries at sea. Our streaming platform, the world's largest curated digital art collection, lets you refresh mood and style on demand. From serene ocean landscapes to bold contemporary pieces, content can shift with time of day, itinerary, or special events.

This evolving visual experience deepens guest engagement and reinforces premium brand positioning. Whether creating a spa-like retreat, energizing a lounge, or surprising guests with seasonal themes, Artcast makes it seamless.



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## DESTINATION OF THE MONTH



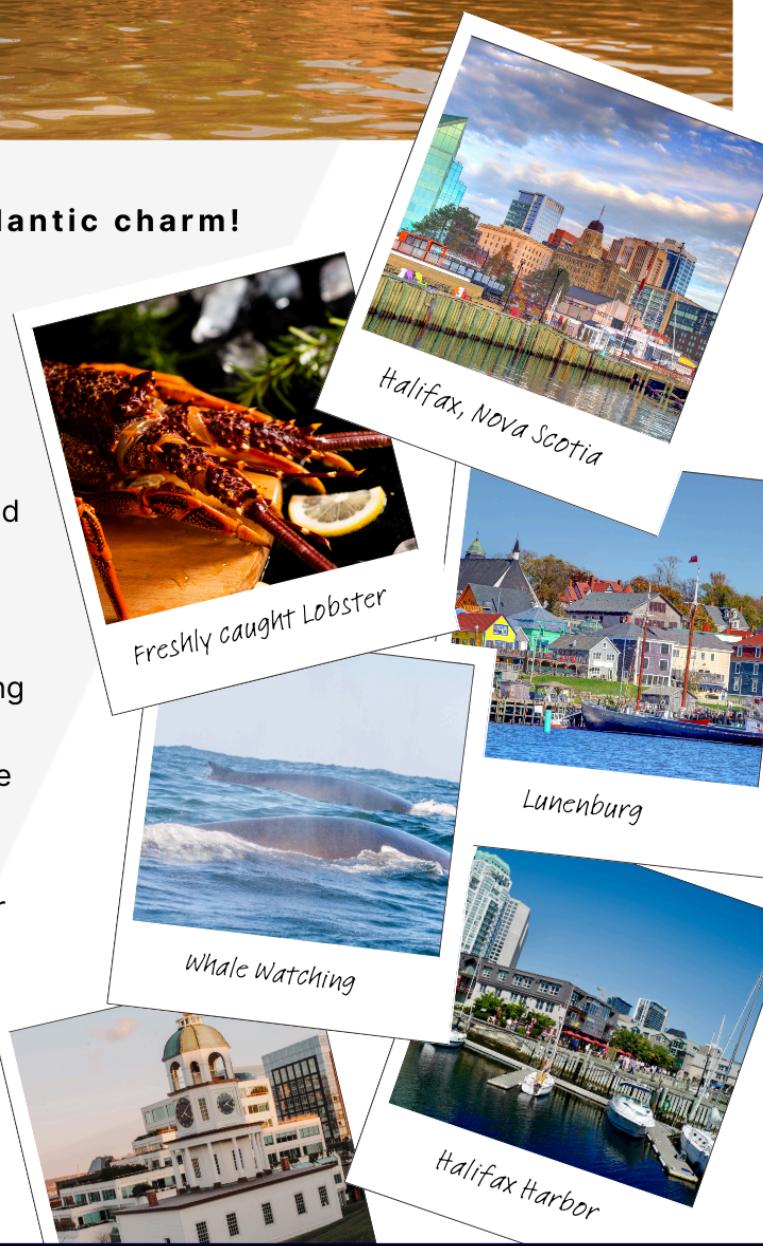
Image - Bay of Fundy, Nova Scotia, Canada

**NOVA SCOTIA, CANADA****Lighthouses, lobster, and unforgettable Atlantic charm!**

Nova Scotia blends dramatic Atlantic coastlines with a proud maritime heritage. Cruise visitors can stroll the vibrant Halifax waterfront, marvel at the Bay of Fundy's record-breaking tides, and capture the picture-perfect Peggy's Cove Lighthouse, one of Canada's most photographed sites. Colorful Lunenburg, a UNESCO World Heritage town, adds historic charm and striking seaside views.

Adventure options abound. Hike coastal trails, kayak along rugged cliffs, or join a whale-watching excursion to spot majestic marine life. Every port reveals a new perspective on the province's natural beauty and seafaring past.

Nova Scotia's culinary scene is equally memorable. Savor freshly caught lobster and Digby scallops, indulge in creamy seafood chowder, and sample award-winning wines and craft beers. Whether exploring coastal landmarks or enjoying local flavors, each stop promises authentic taste and unforgettable scenery.



OCTOBER 2025



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